

## Template for Impact Assessment Level 1: Initial screening assessment

<b>Subject of assessment:</b>	<i>Bus Shelter Maintenance and Advertising Contract</i>			
<b>Coverage:</b>	The scope is overarching as it is town wide.			
<b>This is a decision relating to:</b>	<input type="checkbox"/> Strategy	<input type="checkbox"/> Policy	<input type="checkbox"/> Service	<input checked="" type="checkbox"/> Function
	<input type="checkbox"/> Process/procedure	<input type="checkbox"/> Programme	<input type="checkbox"/> Project	<input type="checkbox"/> Review
	<input type="checkbox"/> Organisational change	<input type="checkbox"/> Other (please state)		
<b>It is a:</b>	<b>New approach:</b>	<input type="checkbox"/>	<b>Revision of an existing approach:</b>	<input checked="" type="checkbox"/>
<b>It is driven by:</b>	<b>Legislation:</b>	<input type="checkbox"/>	<b>Local or corporate requirements:</b>	<input checked="" type="checkbox"/>
<b>Description:</b>	<ul style="list-style-type: none"> <li>Key aims, objectives and activities - To renew the current bus shelter maintenance and advertising contract across the Local Authority boundary. The current contract covers the cleansing, maintenance and advertising revenue for the 318 total sites within Middlesbrough. This will result in the continuation of Clear Channel providing both a regular and reactive maintenance programme for the next five years.</li> <li>Statutory drivers – The Council has a statutory duty to provide public transport information to the public. This duty is discharged both here for information being displayed at each stop, along with all electronic timetable information located on the Connect Tees Valley website. The current provision of shelters in Middlesbrough are accessible by groups with protected characteristics such as disability. This will also continue within the new contract.</li> <li>Differences from any previous approach – There are no differences from the previous approach, as the proposal is the renewal of an existing contract.</li> <li>Key stakeholders and intended beneficiaries – The key stakeholders are any member of the public using a bus shelter in Middlesbrough, the bus operators providing services and also the Council due to it receiving some advertising space to promote public health campaigns all year round.</li> <li>Intended outcomes – that the Council renews its current contract for a guarantee of five years, ensuring all shelters are cleaned and maintained, as well providing a guaranteed income to the Council during the aforementioned period. All advertising will conform to Council policy.</li> </ul>			
<b>Live date:</b>	August 2021			
<b>Lifespan:</b>	August 2021 – August 2026			
<b>Date of next review:</b>	August 2025			

Screening questions	Response			Evidence
	No	Yes	Uncertain	
<b>Human Rights</b> Could the decision impact negatively on individual Human Rights as enshrined in UK legislation?*	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	There are no concerns that the proposal is relevant to human rights.
<b>Equality</b> Could the decision result in adverse differential impacts on groups or individuals with characteristics protected in UK equality law? Could the decision impact differently on other commonly disadvantaged groups?*	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<p>The Public Sector Equality Duty (PSED) requires that when exercising its functions the Councils must have due regard to the need to:-</p> <ul style="list-style-type: none"> <li>• eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;</li> <li>• advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and</li> <li>• foster good relations between persons who share a relevant protected characteristic and persons who do not share it.</li> </ul> <p>In having due regard to the need to advance equality of opportunity, the Council must consider, as part of a single equality duty:</p> <ul style="list-style-type: none"> <li>• removing or minimising disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;</li> <li>• taking steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of people who do not share it; and</li> <li>• encouraging people who share a protected characteristic to participate in public life or in any other activity in which participation is low.</li> </ul> <p>There are no concerns that the proposal could adversely impact on any groups or individuals because they hold one or more of the protected characteristics. The current shelter provision in Middlesbrough is accessible by individuals with protected characteristics such as a disability and advertising meets prescribed standards.</p>
<b>Community cohesion</b> Could the decision impact negatively on relationships between different groups, communities of interest or neighbourhoods within the town?*	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	There are no concerns that the proposal could impact negatively on community cohesion. Advertising is required to meet prescribed standards. The current contract does not impact negatively and this proposal is a renewal of the current contract over a five year period.

\* Consult the Impact Assessment further guidance appendix for details on the issues covered by each of these broad questions prior to completion.

Screening questions	Response	Evidence
<p><b>Next steps:</b></p> <ul style="list-style-type: none"> <li>➡ If the answer to all of the above screening questions is No then the process is completed.</li> <li>➡ If the answer of any of the questions is Yes or Uncertain, then a Level 2 Full Impact Assessment must be completed.</li> </ul>		

<b>Assessment completed by:</b>	Craig Cowley	<b>Head of Service:</b>	Sam Gilmore
<b>Date:</b>	19/7/21	<b>Date:</b>	19/7/21